



SEVENOAKS  
TOWN TEAM

# Sevenoaks Business Show 2021

Wednesday 22nd September 10am-2pm

The Bat & Ball Centre, Cramptons Road TN14 5DN

[www.sevenoakspartnership.org](http://www.sevenoakspartnership.org)

Generously sponsored by

Thackray Williams



Clive Emson  
LAND AND PROPERTY AUCTIONEERS



Sevenoaks Town Team continues to develop in a diverse range of activities designed to help the economy and wellbeing of Sevenoaks businesses, residents, and visitors. Here are some of the recent and current projects:

### Sevenoaks Business Awards:

These awards continue to be very popular, showcasing the best of local businesses. There is always good competition for the titles! The next Awards are on Friday 25th March 2022 and will take place here, in The Bat & Ball Centre. The nomination forms will be released soon and meanwhile, if your business would like to be become a category sponsor then get in touch.

### Community Information Screens:

Sevenoaks Town Team now has three community screens (Bat & Ball Station, Sevenoaks Mainline Station and Stag Foyer) advertising local tourist information and community events to help attract more visitors to the town.

### Vegan Markets

In a new event for the town a "trial" market was held in early Summer, and this is now to be followed on Saturday 13th November with a second Vegan Market on the Vine.

### Town Trail

Encouraging people back into the town centre in August, a children's treasure hunt was set up. Participants used their phones to find and record their progress around ten town centre shops and businesses, resulting in a personalised e-book and for the winners drawn from a hat, a family ticket to the Stag Cinema.

### High Street phone box

The appearance of the public realm is an important factor in determining the attractiveness and "visitor appeal" of a town. In Sevenoaks High Street was a very forlorn and dilapidated phone box. The Town Team contacted the organisation that had adopted the box, but which did not have the funds to renovate it and fit the planned defibrillator. The Team then talked to Sevenoaks Round Table who have now done a magnificent job of refurbishment. Sponsors for the AED have come forward and the project should be complete within a few weeks.

### Any Suggestions

The Town Team is always open to ideas and suggestions for new projects. If you have something you would like to put forward email; [townteam@sevenoakstown.gov.uk](mailto:townteam@sevenoakstown.gov.uk).

# Welcome

## Andrew Eyre



The fact that this show is "sold out" is a great indicator that so many Sevenoaks businesses have survived the rigours of Covid and are looking to flourish into the future. Yes, there

have been some losses, but only a handful and probably not many more than would normally be the case. Just look at the town centre – new businesses are popping up everywhere!

So welcome to you all and be assured that if you need any help or assistance, you can find it at the Show today. You can also rely on the Town Team to keep on working to improve the vitality and economy of the town making it a great place to live, do business and visit.

We are extremely grateful to our sponsors for making the event possible. Clive Emson is a name known to many and while they are not based in Sevenoaks we give them a heartfelt "welcome" as main sponsor. By co-incidence they have a live online auction taking place today and that will feature on the big screens from time to time. Thackray Williams Solicitors are long term supporters of the Town Team and it is great to see them again this year. And the Show just would not happen without the support of both Sevenoaks Town and District Councils. Thank you to you all.

My gratitude is also expressed to the diverse range of speakers we have today. Their programme features later in the guide and I hope you enjoy and learn from them.

## Laura Trott MBE MP



The Sevenoaks Business Show displays the very best of the town, and I am so pleased to see the number of fantastic businesses exhibiting today.

The last 18 months has been tremendously difficult; however, you have all shown remarkable resilience to ensure our local economy thrives. We have so many high-quality businesses, with more on their way, and that is reflective of your dedication and ambition – so thank you.

Sevenoaks Town Council and the Town Team have also been indefatigable in their attempts to support our local economy in this most trying of times. They continue to be on hand, and I thank them for putting on today's event.

I will continue to be your champion in Parliament and by working together, I know we can ensure Sevenoaks remains a great place to live, visit and do business.

## Also attending are;

CLlr Dr Merilyn Canet, Mayor of Sevenoaks Town Council

CLlr Diane Esler, Chairman of Sevenoaks District Council

# This year's sponsors



## Clive Emson Auctioneers

Clive Emson Auctioneers was founded in 1989 and has a sterling reputation for commitment to quality and service. We provide a high-profile land and property auctioneering facility for independent and corporate agents, private clients, and statutory bodies, giving a platform to specialist land and property auctions.

Today, Clive Emson is the UK's Leading Independent Regional Property Auctioneers. Contact us on 0345 8500333 or at [auctions@cliveemson.co.uk](mailto:auctions@cliveemson.co.uk), we would be happy to help.



## Thackray Williams

Legal excellence personally delivered. Our energetic, approachable lawyers, turn challenges into opportunities tailored around you. Thackray Williams have a team of specialists who will work with you, every step of the way. Whether your needs are personal, or business related, when you engage with this full-service law firm, nothing is insurmountable. With offices in Sevenoaks, Bromley, West Wickham and London, the TW team is only ever a call away.



## Town Council

We are delighted that Sevenoaks has remained so vibrant over the last couple of years and perhaps even more so that the Town Council has been able to complete projects which will contribute even more to the town. Clearly one of these is the Bat & Ball Centre which has transformed a loved but very worn facility into a venue of which any town would be jealous. The Centre is already heavily used by community groups and charities, and will be the venue for the Sevenoaks Business Awards 2022. It is available for hire for weddings and private parties. Outside is the multi-use games area which is available for most of the week free of charge.

Adjoining the Council Office in Bradbourne Road is the former Red Cross Centre which has recently opened as a state of the art business hub, admired by all. There are options for hot desking and private office pods with hire rates from just £10 for a half day. Take up is now gaining momentum, and while there is still plenty of space networking among hirers is already becoming evident.

The Town Council continues to enhance the local economy with the next big project being the setting up of the wonderful Christmas Lights!



## Sevenoaks District Council - Economic Development

The Economic Development Team at Sevenoaks District Council provides support to local businesses and works with partners to offer free business advice programmes and sign-posting to particular grant opportunities that may benefit businesses. We also support the District's tourism attractions to enhance the visitor economy and through the West Kent Partnership, support residents with employability and skills development initiatives. The Council recently started work on an exciting business hub network, providing co-working space and support to entrepreneurs. New co-working work-hub premises in Swanley, due to open in 2022, will deliver a 'gym-style' membership of flexible work space, incorporating a mix of desk hire, meeting rooms and collaborative working areas, and will benefit business start-ups and self-employed looking to establish a base. Our "Team Around Your Business" approach supports businesses to access Council services. Contact us at [business@sevenoaks.gov.uk](mailto:business@sevenoaks.gov.uk).

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Law firms  
don't solve  
problems,  
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Clive Emson   
LAND AND PROPERTY AUCTIONEERS



## AUCTION SALES are Safe in Our Hands

Upcoming Auction  
3rd November

### EXPERIENCE a truly exciting way to sell land and property

#### Auction Buyers' Love Projects

Building plots, development sites and conversions.

#### Vacant Premises

Houses, flats, bungalows and cottages for improvement, renovation restoration, refurbishment and/or repair (inc. fire damaged premises).

#### Investments

Tenanted properties (both commercial and residential).

#### Unique Properties

Martello towers, nuclear bunkers, car parking spaces, churches and more.

#### Land

Farms and smallholdings, woodland, grazing and leisure land (including ponds, rivers and fishing lakes).



### Inviting Entries

We are continually inviting entries for our online auctions which are scheduled throughout the year.

**We are only an email, call, or click away**

- [auctions@cliveemson.co.uk](mailto:auctions@cliveemson.co.uk)
- [cliveemson.co.uk](http://cliveemson.co.uk)
- **0345 8500333**

If you would like to arrange a no obligation auction appraisal please do not hesitate to contact us or complete our online form at

[www.cliveemson.co.uk/selling/](http://www.cliveemson.co.uk/selling/).

**Upcoming Auctions:**  
3rd November & 15th December

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# This year's exhibitors

## A-Plan Insurance

At A-Plan Sevenoaks we provide car, home, van, business, and a range of other insurance services. We are passionate about client service and the best way to support you and deliver real value for money is through our team of friendly and experienced staff based at our local branch.



## Better Body Group

The Better Body Group runs one of the country's largest purpose-built personal training centres. Providing appropriate and effective exercise direction to all, regardless of age, weight, or medical condition. Our expert team of graduate and post graduate trainers have been serving the local Sevenoaks community for over 15 years.



## Collier Pickard

CRM is about Acquiring, Retaining & Developing clients. Collier Pickard is a local business specialising in delivering the best in CRM and marketing automation for small and medium businesses. Today we are showcasing Maximiser – powerful, flexible, and easy to use. Use our expertise to grow your business.



## Dove Fitness

I'm a freelance Personal Trainer & Boxing Coach with 10 years' experience in the industry. I use training as a method to make people feel more confident, healthy, and bring more focus to their lives.

I truly believe that the mental benefit from training outweighs the physical gain. Train with me & you'll get the results you're looking for.



## F M Conway

FM Conway prides itself on being an industry leader, delivering expertise in infrastructure solutions for 60 years. With great people at the heart of our business, we strive to keep our communities moving.

If you would like to join our supply chain or view current vacancies, please visit our website [www.fmconway.co.uk](http://www.fmconway.co.uk).

FM Conway are not exhibiting at the Show but have kindly paid for four small businesses and a charity to do so.



## Federation of Small Businesses Kent and Medway

Our mission is to help smaller businesses achieve their ambitions. We offer our members a wide range of vital business services including advice, financial expertise, support, and a powerful voice heard in government.



## Gorrings

Auctioneers and valuers of fine art, antiques, and all chattels.



## HD Orchestra

The Henry Desmond Orchestra & Show Band is a Professional Pops Symphony Orchestra, Events Band and Productions Company.

Formed in 2018, the orchestra specialises in music from the charts, musicals, film & TV. The company is built around its high production values derived from the team's background in London's West End Theatres.



## Hospices of Hope

Hospices of Hope is a charity that specialises in hospice care in Southeast Europe.



## Independent Payment Solutions

Card Payment services - helping local businesses to reduce costs and offer better customer solutions with their card payments, online, in person or with an ePos Solution.



## Inline International

Inline International are a global logistics specialist working with online retailers, publishers, universities, charities, and many other sectors.

In addition to our domestic and global delivery service, we also supply storage and fulfilment solutions as well as a comprehensive graphic design and printing service for anything from business cards and flyers to large format graphics and everything in between.



## Jade Consultancy

A Sustainability Consultancy working with companies to write and embed their Sustainability Report. This will enable them to benchmark and report on their Environmental, Social and Governance goals to share with their stakeholders. My aim is for SMEs to reduce their Carbon Footprint and reach Net Zero by 2030.



## Manak Solicitors

Multi-accredited law firm who are redefining what to expect from your Solicitors. We are a full-service practice with exceptional client reviews and a proud history of supporting the communities we work within.



## MKC Training

MKC Training is accredited by a number of globally recognised Awarding Bodies. This recognition provides confidence that we deliver the highest quality training experience. Our aim is for our learners to achieve excellence in project and programme management, IT service management, construction trades, and health & safety.



## MS Society

The Tunbridge Wells & District Group of the MS (Multiple Sclerosis) Society was formed in 1966 to offer support and advice to all those affected by MS and to help them improve their quality of life. Sadly, we are a lifeline to those who find themselves isolated by MS, hosting social events, exercise classes and coffee mornings etc. The Group covers a very wide area of post codes TN1–20. There is no membership fee to cover this group.



## My Sevenoaks Community

With over 11,000 followers on Facebook and more than 30,000 website visitors a year, My Sevenoaks Community is the premier organisation for bringing the people and businesses of Sevenoaks together.



### Rockdale Housing Association



An independent supported living community and residential care home for the elderly, set in a peaceful corner of Sevenoaks town. Rockdale offers a range of affordable properties for the elderly, within a friendly and engaging environment. Rockdale Housing Association is registered with the Regulator of Social Housing No. LH0869 and is a Registered Society as a Charity 13507R

### Samaritans



We're here, day or night, for anyone who's struggling to cope, who needs someone to listen without judgement or pressure. Samaritans is not only for the moment of crisis, but we're also taking action to prevent the crisis.

We give people ways to cope and the skills to be there for others. And we encourage, promote, and celebrate those moments of connection between people that can save lives.

### Sevenoaks Computers



Small business specialist. Onsite or hosted servers and customised solutions in between. Practical advice and sales & support for the local community. We also offer a managed print service which enables businesses to save on print costs.

### Sevenoaks District Chamber of Commerce



We have proudly served the businesses in our District since 1911 and today our membership spans a diverse and engaged business community. All our networking opportunities, online and off, let our members connect and engage to help grow their businesses through collaboration. With nearly 200 member organisations ranging in size from start-ups to corporates, our vibrant business network is definitely worth being a part of!

### Sevenoaks Indoor Bowls Club



A magnificent 8-rink bowling arena with bar, catering facilities and room hire. Social programme, Sunday carveries, themed evenings, darts. Prospective members can bowl for free for four weeks, coaching and equipment provided. A game suitable for all ages and standards providing gentle exercise and social contact.

### Sevenoaks Round Table



The Sevenoaks Round Table is an organisation for men aged 18-45, focused on helping local charities and organising community events. Alongside the charity work, members take part in regular entertaining social activities, often in the stunning local countryside. The Sevenoaks Fireworks is our main fundraising event that has been running for decades.

Our website is <http://www.sevenoaksroundtable.co.uk>

### Social Fireworks



Award-winning social media marketing company, Social Fireworks, specialises in strategic, creative, and industry-leading social media marketing solutions for service-based businesses. From marketing consultancy, monthly management, content creation, training and more. Pop to our stand to find out more.

### Specsavers



Opticians and hear care. We look after your eyes and ears. We offer the latest 3D scan of your eye and an excellent corporate package.

### Stag Theatre



The Stag offers a unique way to boost your business. We have multiple rooms available for meetings, events and conferences and training days plus we can arrange for catering and make sure you have everything you need. Why not ask us about corporate sponsorship and partnership opportunities and put your Sevenoaks business in the spotlight?

### The Listening Room



Agent & Promoter of Live Music. Musicians for family celebrations, EG guitarists & pianists. Bands of all kinds for Corporate Events, EG Product Launch or New Office. Artistic Direction for Venues EG Jazz Lunches at HAWTH Theatre, Crawley; Open Air at Chiddingstone Castle; music in restaurants EG HIVE, Sevenoaks & Three Horseshoes, Knockholt.

### The TN Card



The loyalty reward scheme for Sevenoaks, Tonbridge, and Tunbridge Wells, rewarding our community for supporting over 400 local independents.

We are proud to support West Kent Mind.

### Warners Solicitors



Warners Solicitors are regularly recognised by Chambers & Partners and Legal 500 as offering some of the best legal advice in the Southeast.

Our solicitors are based in Sevenoaks and Tonbridge and can offer advice to clients throughout Kent.

### West Kent Mind



West Kent Mind is an independent mental health charity that works tirelessly to help individuals experiencing emotional distress, mental health problems or crises. They provide vital support to people in the local community helping them to get well, stay well and thrive.

### Wetton



Wetton has been working with the local community supporting various organisations since the start of the pandemic. We continue to work with local sports clubs, the local council, and other organisations to deliver daily hygiene cleaning services to recognised standards which provide comfort to staff and visitors. We are not exhibiting today but have funded a stand for a local charity.

### WSX Enterprise



FREE programmes supporting SMEs in Kent.

- Are you a pre-starts or start-ups – 1-2-1 support and a free 2-day (remote) course on helping your business succeed.
- Do you want to adapt and innovate digitally? We offer 1-2-1s, free online events and much more!

# Speaker Programme

## Harry Garrett Hall

**10.10 Show opening by Andrew Eyre, Chairman of Sevenoaks Town Team introducing the main speaker, Alfie Best.**

## John London Hall

**10.30 Building a £750,000,000 Business - Alfie Best**



Alfie is one of the latest breed of highly successful self-made UK entrepreneurs. Starting from scratch Alfie has built a portfolio of nearly 100 UK based residential and holiday parks and a further 15 in the US. He also owns a golf course in Herefordshire and East Thurrock Foot-ball Club. In 2020 Alfie was listed at #382 in the Sunday Times 2020 UK rich list.

Alfie recently starred in the TV programme, The Undercover Boss which featured his main business, Wyldecrest Parks.

Wyldecrest Parks is the UK's No.1 Park Home Operator with over 91 Residential and Holiday sites spread across England, Scotland and Wales.

Since its launch in 2001, Wyldecrest Parks has grown to be one of the UK's largest Park Home and Holiday Lodge operators in the UK.

Mr Alfie Best, Chairman, Wyldecrest Parks, "Wyldecrest Parks are committed to providing retired and semi-retired people with affordable and attractive homes on mobile home parks, where they can live comfortably in a tranquil and secure environment"



**11.00 Covid and Employment Law - Emma Thompson of Thackray Williams**

Emma is a partner in Thackray Williams Solicitors and heads up the employment team. Her areas of expertise include: Advising on post-termination restrictions, garden leave clauses, confidentiality, changes to terms of employment, contracts and contractual disputes including pay disputes and managing day-to-day employment issues such as disciplinary, ill-health, capability and grievance procedures.



**12.00 Social Media - Do or Don't, There's No In Between - Kizzie Nicholson of Social Fireworks**

Social Fireworks specialises in advertising established, professional service-based businesses online utilising Facebook, Instagram, LinkedIn, YouTube and Google Ads. We create the images, videos and worded posts for your social media channels.

Our mission is to help clients navigate through the jungle of social media. By working together, we'll help you be more knowledgeable, proficient and self-sufficient in developing relationships with prospects, to achieve specific outcomes.



**12.30 The Future of Bus Services - Austin Blackburn of Go Coach**

Go Coach is Kent's largest independent bus operator, with a fleet of 50 vehicles and staff of over 70 operating 46 routes. Go Coach carries between 5,000 and 5,500 passengers a day.

Austin is seen as a major innovator in the industry and the company has just launched two new on-demand services giving customers personalised and extremely convenient travel options.





# Markets in Sevenoaks

Bligh's Saturday Market  
9am till 4pm

High Street Saturday Market  
9am till 4pm

Buckhurst Lane Wednesday Market  
8am till 2pm

Contact [osl@sevenoakstown.gov.uk](mailto:osl@sevenoakstown.gov.uk)  
for more information



SEVENOAKS  
TOWN TEAM  
Business Awards  
2022



Friday  
25th March 2022

Nomination forms coming soon

Register your interest at [townteam@sevenoaks.gov.uk](mailto:townteam@sevenoaks.gov.uk)



- A new business?
- Fed up commuting?
- Working from home not working for you?
- Looking for flexibility in your business accommodation needs?
- Wanting to work in a supportive business atmosphere and to meet like-minded people?
- Easy parking!



sevenoaks  
business  
hub



**Some of the reasons why the Sevenoaks Business Hub will meet your requirements.**

For more information visit  
[www.sevenoakstown.gov.uk](http://www.sevenoakstown.gov.uk)

Sevenoaks  
TOWN COUNCIL

