

Sevenoaks Business Show, Bat & Ball Centre, Cramptons Road TN14 5DN

10.00am - 2.00pm, Wednesday 22nd September 2021

Speaker Programme

Harry Garrett Hall

10.00 Show opening by Andrew Eyre, Chairman of Sevenoaks Town Team introducing the main speaker, Alfie Best.

John London Hall

10.30 Building a £500m Business - Alfie Best



Alfie is one of the latest breed of highly successful self-made UK entrepreneurs. Starting from scratch Alfie has built a portfolio of nearly 100 UK based residential and holiday parks and a further 15 in the US. He also owns a golf course in Herefordshire and East Thurrock Football Club. In 2020 Alfie was listed at #382 in the Sunday Times 2020 UK rich list with a net worth of £341 million.

Alfie recently starred in the TV programme, The Undercover Boss which featured his main business, Wyldecrest Parks.

11.00 Covid and Employment Law - Emma Thompson of Thackray Williams



Emma is a partner in Thackray Williams Solicitors and heads up the employment team. Her areas of expertise include:

Advising on post-termination restrictions, garden leave clauses, confidentiality, changes to terms of employment, contracts and contractual disputes including pay disputes and managing day-to-day employment issues such as disciplinary, ill-health, capability and grievance procedures.

12.00 Social Media - Do or Don't, There's No In Between - Kizzie Nicholson of Social Fireworks



Social Fireworks specialises in advertising established, professional service-based businesses online utilising Facebook, Instagram, LinkedIn, YouTube and Google Ads. We create the images, videos and worded posts for your social media channels.

Our mission is to help clients navigate through the jungle of social media. By working together, we'll help you be more knowledgeable, proficient and self-sufficient in developing relationships with prospects, to achieve specific outcomes.

12.30 The Future of Bus Services - Austin Blackburn of Go Coach



Go Coach is Kent's largest independent bus operator, with a fleet of 50 vehicles and staff of over 70 operating 46 routes. Go Coach carries between 5,000 and 5,500 passengers a day.

Austin is seen as a major innovator in the industry and the company has just launched two new on-demand services giving customers personalised and extremely convenient travel options.