

# Business Builder Initiative™

Rebalance, re-build, rejuvenate fund

**Phil Beavan**

Business Development Manager



**ATN PARTNERSHIP**

ACCOUNTS • TAX • BUSINESS ADVICE



# Rebalance, re-build & rejuvenate fund

(Triple R Fund)

£50,000 of ATN Partnership's money



## How the fund works

- Application via online expression of interest and interview
- Grant panel meet twice a month to review and approve
- Match funding against standard BBI™ fees

BBI level	Monthly fee (net)	Minimum period
Accelerate	£1,997.00	9 months
Core	£997.00	6 months
Maintenance	£387.00	3 months
Kickstart	£147.00	3 months



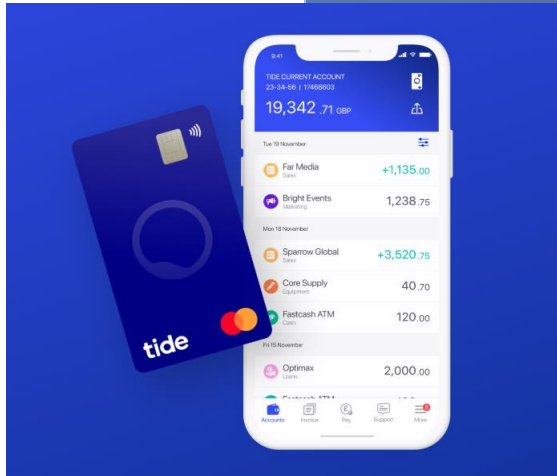
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- ✓ Multi-level development and improvement programme
- ✓ Owner managed businesses (SME)
- ✓ More profitable, successful, enjoyable
- ✓ Structured but not prescriptive
- ✓ Covers the five headline areas
- ✓ Money back guarantee





Fix cash issues



Fix profit issues



Increase sales



Sell/retire



Enjoy life



Enjoy business





## Not enough income

I need more sales, profit and/or personal income



## Not enough time

I feel like the business runs me, not the other way round



## Not Enough Cash

I worry too much about big bills and what I have in the bank





## Examples of BBI engagements

Structure for sale – disjoin at board level

Sales 'team' overhaul

Rescue – c.£1m losses – c.£300k profit

Bit of a mess

Equity and/or debt finance



## What people say...

"Real value, what every business needs. This should be mandatory" – Gemma Hutton, Fluencial

"Really switched us on again, loved it, decided not to sell" - Wayne Foalks, Sipp & Wonder

"If you need an experienced, perceptive but honest appraisal of where your business is, and what needs to be done to get it to where you want it to be" - Debbie Hughes, Williamsons





Landing pages – but hidden



Talk to us



Call – 01474 326 224 / 07538 012 255



phil / eleanor @ ATNpartnership.co.uk



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